

# MANUEL PINTADO

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**OBJECTIVE:** To obtain a Digital Marketing position in a great company where my skills will escalate the sales of the company and expand their company and attract more customers. I traveled to new areas to enrich my education in the United States in the marketing and sales sector.

## Education

- **Campbellsville University- *BSBA* - Bachelor of Science in Business Administration, Marketing Emphasis- MAY 2026, Expected Graduation**
- Graduating with 150h+ completed in: Marketing and Business.
- Digital Marketing, Promotional Management, Business Analytics, Social Statistics, Marketing I & II.

## Experience

### - Waiter at Burger King | Madrid, Spain

06/10/2022-08/28/2022

- Collaborated with team members in a fast-paced environment, supporting daily operations, inventory management, and customer service to ensure smooth workflow and efficiency.
- Engaged and observed customer preferences and behaviors during peak hours, strengthening skills in consumer insight, audience targeting, and real-time decision-making.

### Dining Hall at Campbellsville University

#### - Waiter| Campbellsville, KY

10/12/2025-05/08/2026

- Communicated effectively with a diverse student population, strengthening interpersonal skills and cultural awareness.
- Followed structured procedures and university service standards, demonstrating discipline and attention to institutional guidelines.
- Supported daily operational consistency by ensuring quality presentation and organization of service areas.

## VOLUNTEER EXPERIENCE

### - MIDDLE SCHOOL AND HIGH SCHOOL, YOUTH GROUP LEADER

03/06/2023-03/12/2023

- Immersive leadership.
- Effective communication.
- Supervisory & adaptive skills.
- Creative & organizational execution.

## SKILLS

- SEO (Search Engine optimization) & Keyword Research Knowledge.
- Data analysis: Proficient in: Power Point, Word, Excel and Power BI.
- Campaign Planning & Execution: Creative and analytic thinker.
- Bilingual: Native Spanish and perfect English.
- Meta Ads (Instagram, Tik Tok, Facebook Ads).
- Canva and Adobe.
- Strong client relations skills.